Jamal Edmonds PORTFOLIO

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WASHINGTON, DC

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Educator, certified trichology practitioner and master hair stylist Jamal Edmonds has consistently created a buzz in the hair industry for more than two decades. The 2022 North American Hairstyling Awards (NAHA) texture winner and 2018 ABS Global Image award-winning stylist is the owner and creative director of Lamaj Brands as well as two salons – flagship Mizani salon, Lamaj in the City, located in Washington, D.C.

Jamal's skillful hands continue to make a statement in the industry in the form of education, glamour, media, commercial print, and runway. He was hired by Mizani in 2011, to teach specialized advanced theory classes as well as performing tradeshow and special product presentations for both Mizani distributors and salon professionals. Since 2016, Edmonds has been a mentor for Mizani's "Beauty Changes Lives" program, sharing his expertise with next generation artists about quality stage presentations. And, after progressively advancing in dual, principal roles in education and marketing, Jamal was promoted to Mizani's Global Artist Collective team in 2018.

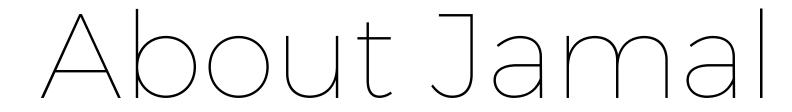
Jamal's entrepreneurial spirt has resulted in numerous business ventures. In 2012, Edmonds began developing curriculum to equip hair stylists with the latest industry trends and innovations. Jamal established the World of Wefting, a hands-on workshop; and JE Education, a global and online education program. Both activities train industry professionals about the art of hair coloring and extensions as well as business operations, marketing, branding and social media. Edmonds' passion for determining the root cause of hair loss led to his partnership with Stuart Edmondson, LLC – which provides customized hair loss solutions and products for men, women, and children. And, he has created LITC Society Hair – affordable Virgin Indian and Brazilian hair extensions, geared toward natural textures.

Jamal's artistry has been published in The Business of Professional Modeling, a book featuring more than 100 industry professionals; on the cover of Washington Life Magazine and featured in multiple editorial spreads in Essence Magazine. Other print credits include Black Hair U.K., Dolce, Latest Magazine and Sophisticate's Black Hair, respectively.

Jamal has been hired for countless events and campaigns such as New York Fashion Week; BET Upfront promotional tours; and "Black Girls Rock!" and BET Awards programs. He has provided his hair care expertise to numerous famous tresses, including Terrence Howard, actor; Debra Lee, former chairman and CEO, Black Entertainment Television (BET); Eva Marcille, model, actress and television personality; Bevy Smith, television and radio personality; Angie Stone and Elle Varner, Grammy-nominated musicians; and Teyana Taylor, recording artist, actress, television personality, choreographer and dancer.

Edmonds continuously volunteers his time and knowledge to numerous charitable organizations and programs, including winter coat drives, Toys for Tots, holiday makeovers for the less fortunate, Breast Cancer Awareness Month and City Morale – an annual program which gifts wigs to cancer patients.

Jamal Edmonds' superb hair designs are preferred for image consultations, glamour, editorial, runway, media, stage and film, hair care advertisements and print campaigns as well as by celebrities and charities for special events in the Washington Metropolitan Area, as well as in cities across the United States, upon request.



JAMAJ EDMONDS



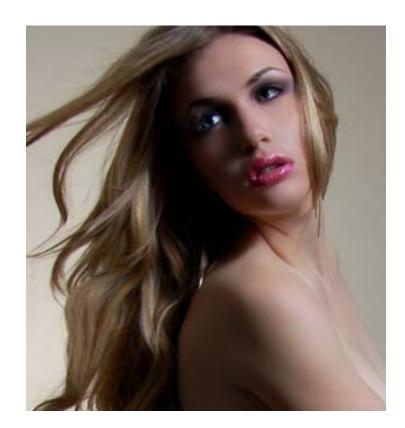






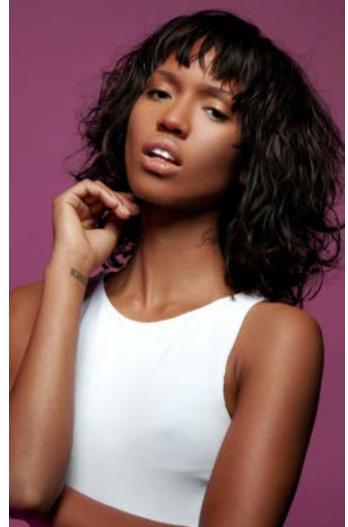














Commercial



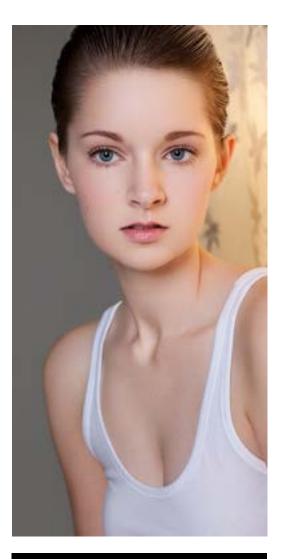




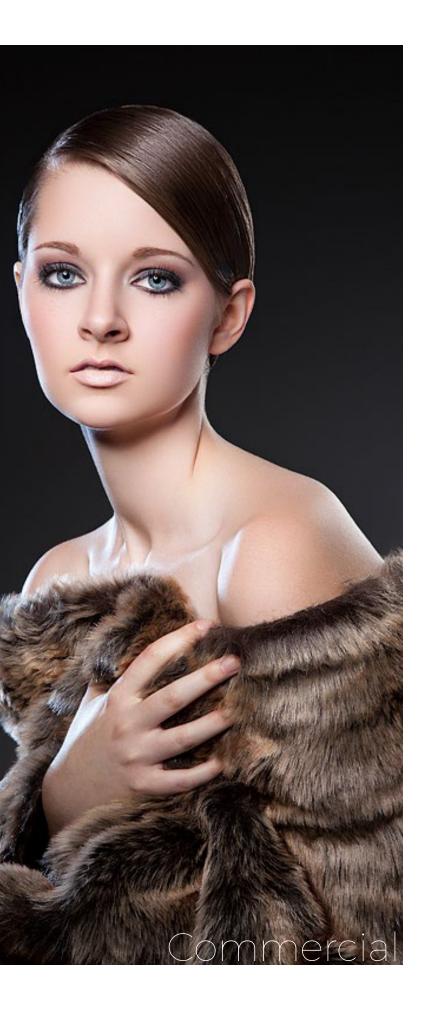


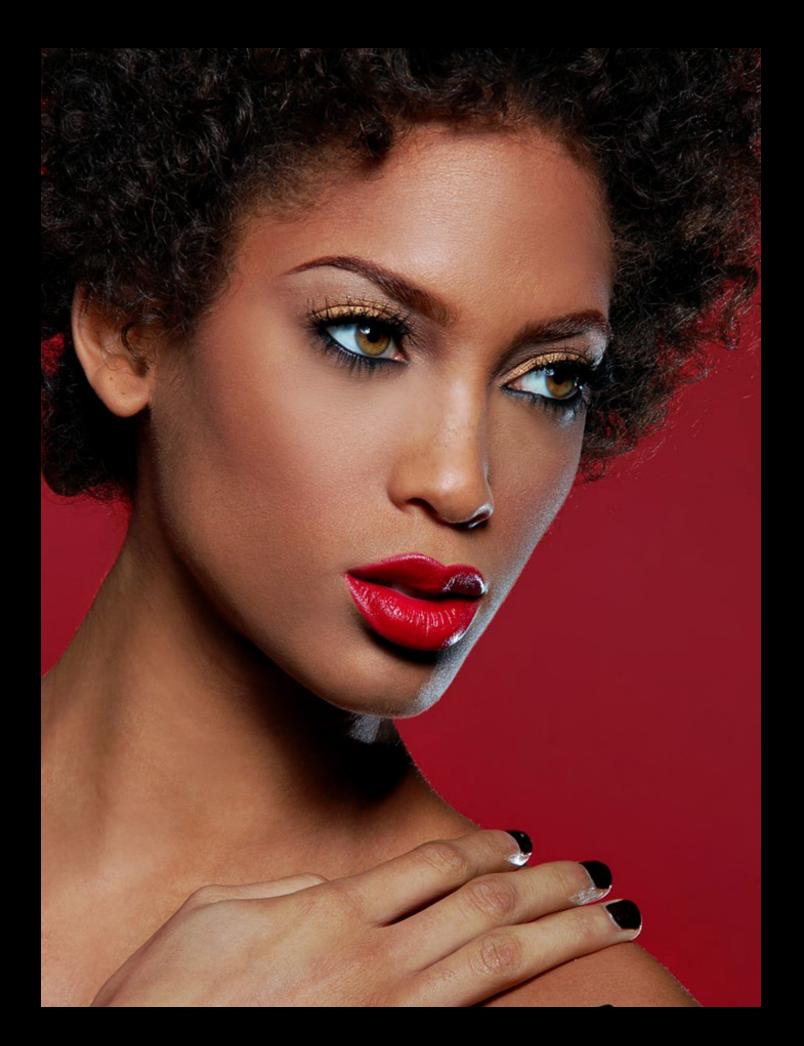










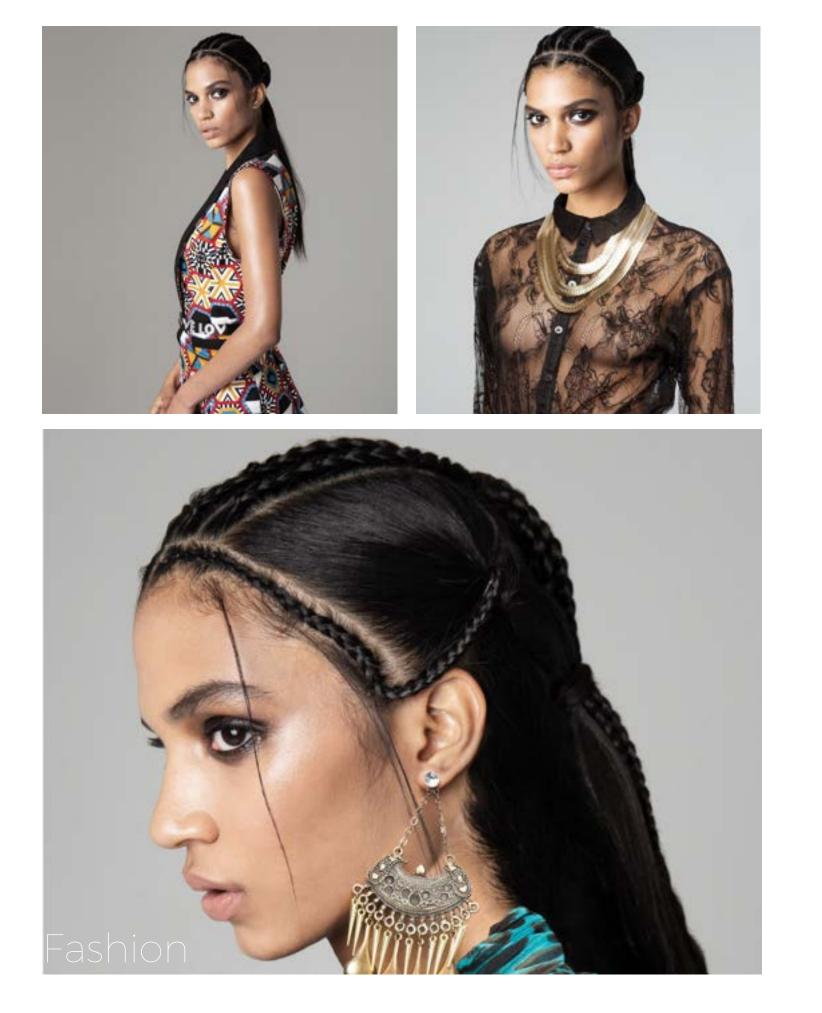












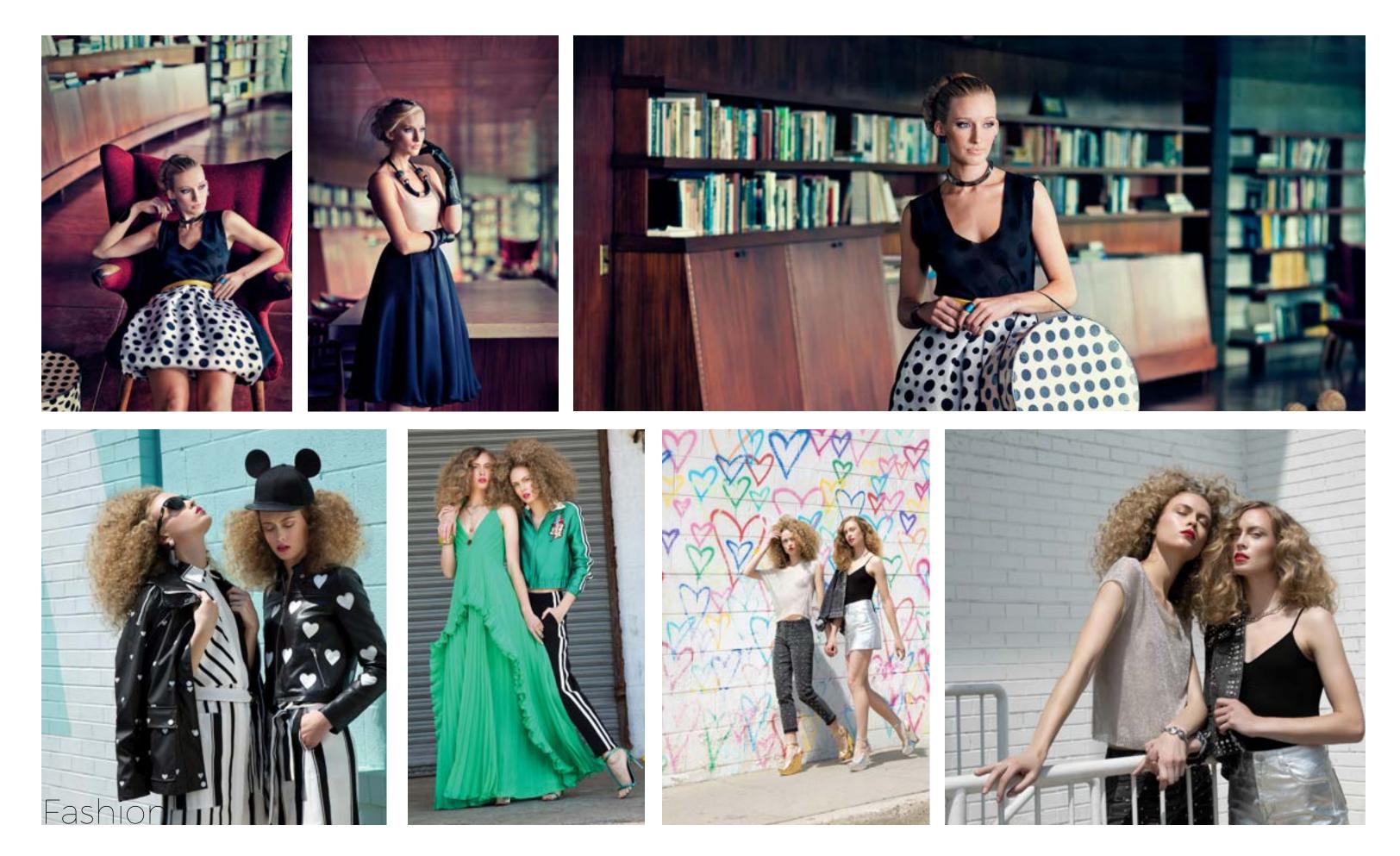


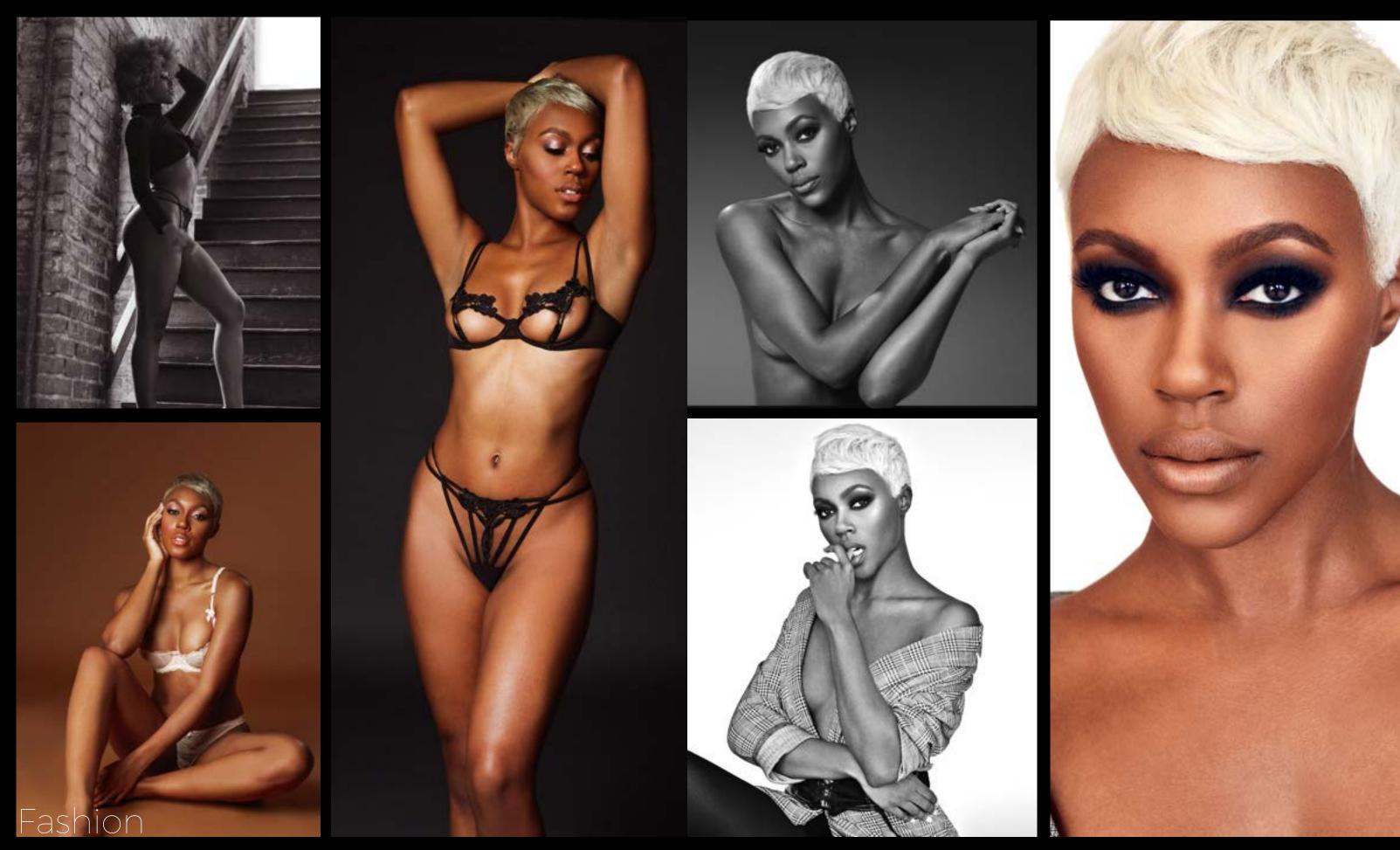




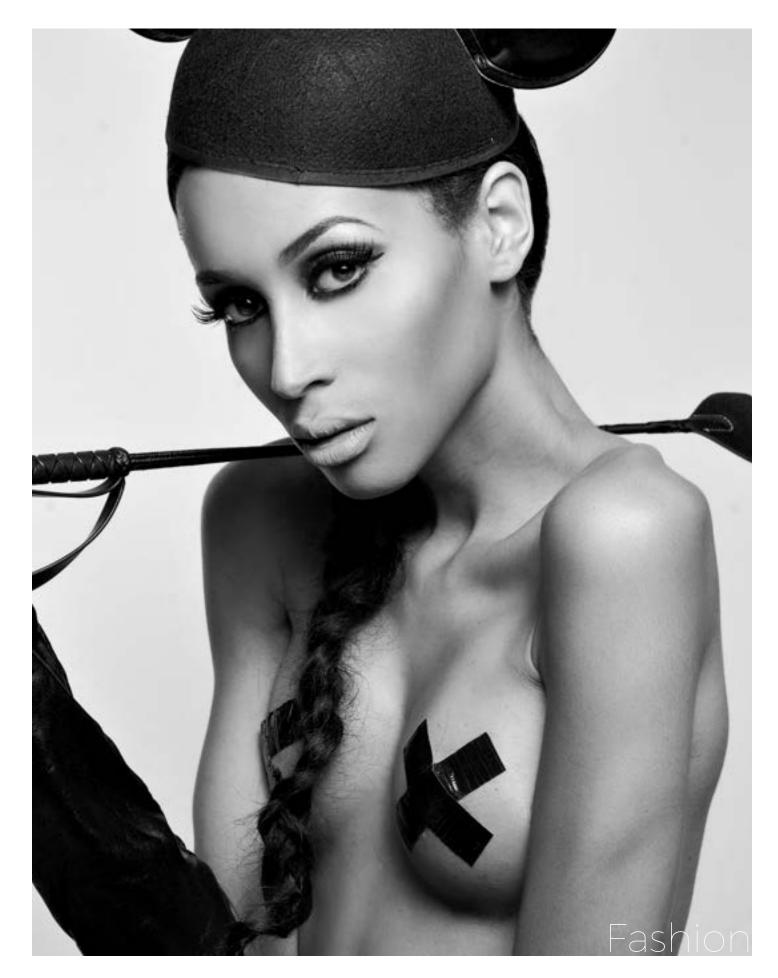


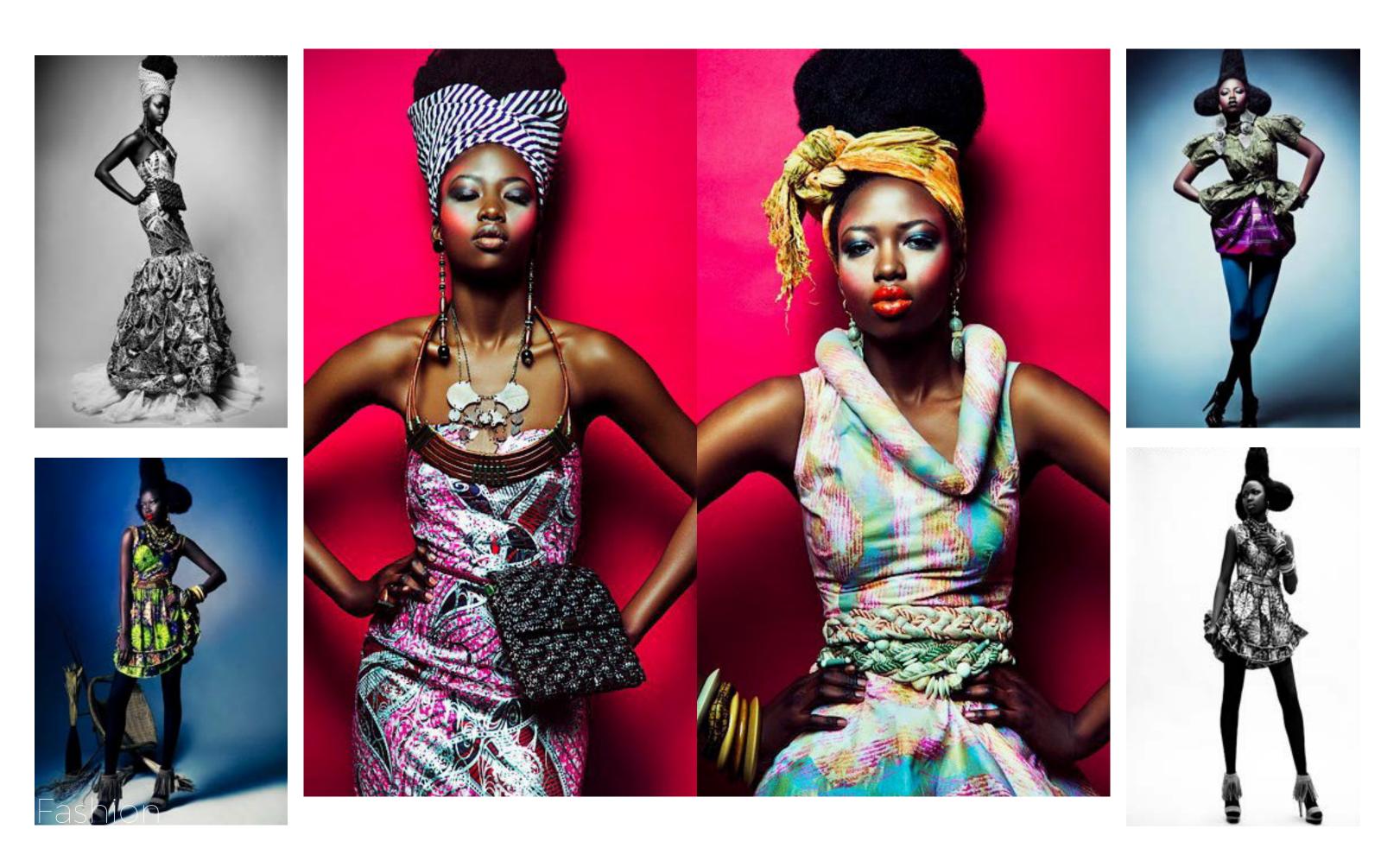
























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